

Response to CSSJC Questions 12.5.22

1. A detailed allocation and expenditure of ARPA Funds to the Business Community from a Racial Equity lens.

See breakdown below. A more detailed report of grant amounts will be forthcoming. The table below was sent previously but now includes ownership information. Minority owned includes businesses owned by BIPOC, LGBTQ+, women or other marginalized groups. The next round of small business grants is planned for the first of the new year. Information will be shared on social media and on the Town’s website. Applicants who were not awarded funds in the first round may be eligible in the second round.

Decisions were made based upon a set of evaluation criteria that the BID can describe in their upcoming report.

Existing Business Grants		
Applicant	Tentative Decision or Award	Minority Owned
Absolutely Hair	Yes	Yes
Art of Intimates	Yes	Yes
Pita Pockets	Yes	Yes
Mexcalito	Yes	Yes
The Closet	Yes	Yes
Cozy Corners (Shine Laundry)	Yes	Yes
Pasta E Basta	Yes	Yes
The Center Dance	Yes	Yes
Wheelhouse Catering	Yes	No
Sei Bella Salon	Yes	Yes
North Amherst Barbershop	No	Yes
The Barbershop	No	Yes
Collective Copies	No	Yes
Pelham Auto Service	No	Yes
Studio 116	No	Yes
Hospice of the Fisher Home	No	Yes
Ricelicious Amherst	No	Yes
Arigato Sushi	No	Yes
Jessica Payne Consulting/Broadsight	No	Yes

New Business Grants		
Applicant	Tentative Decision or Award	Minority Owned
Big Basket Market	Yes	Yes
White Lion	Yes	Yes
Lao Hu Tong	Yes	Yes
Africana Dance & Fitness	No	Yes
Blue Safe Global Education	No	No
The Closet	No	Yes
Constant Care	No	Yes
Osbet Designs	No	Yes
Kenner Kidz	No	Yes
Canada InterConnect Connect Initiatives	No	No
Pinky Designs	No	Yes
Houston Texas Sneakers	No	Yes
Hazel's Blue Lagoon	No	Yes
Cozy Corners Dry Cleaning	No	Yes
The Whiskey Closet: Barbershop and Haberdashery	No	Yes
Carefree Cakery	No	Yes
Anna Dunn	No	Yes
Lively Apothecary	No	Yes

Technical Assistance		
Applicant	Tentative Decision or Award	Minority Owned
The Whiskey Closet: Barbershop and Haberdashery	Yes	Yes
Carefree Cakery	Yes	Yes
White Lion	Yes	Yes
Employment Opportunities	No	Yes
Eliana Barbershop	No	Yes
Elder Transportation	No	Yes
Home Cleaning	No	Yes
Cards by Coleman	No	Yes
Shine Dry Cleaning	No	Yes

2. A list of ARPA funded consultants/contractors.

The Town has paid Meredith O'Leary to consult with the health department (\$2,750) and a number of other contractors for construction of the CRESS offices and trail bridges. The Town also has a number of subawards like the Survival Center or the Amherst Public Schools that can be found in the project snap shots at the link below.

<https://www.amherstma.gov/DocumentCenter/Index/4648>